

Motormax: Year Round Fun!

*Innovative Power Sport
Equipment Brings Motorized
Family Fun to Manitoba*



All ages enjoy the exhilarating ride on a Snow Hawk.

Motormax International Inc. is a combination manufacturer, distributor and retailer of power sports equipment that has just opened its high class showroom located at 1327 Border St in Winnipeg, MB.

Mr. Tom Semeniuk is the owner and driving force behind this new and innovative company that is striving to introduce new and exciting products that will provide safe affordable new ways of having motorized fun for the whole family. As you walk through the doors of Motormax International and into the showroom you are immediately greeted with a sense of pride seeing the quality in the showroom and the products. Everything from the custom granite flooring to designer furniture and paint scheme quality is #1.

Mr. Semeniuk's son who has recently left his successful career in the automotive industry handles the Canadian operations of Motormax.

Now let's get to the goods! Have you ever wondered how it would be like to ride a jet ski or a motorcycle in the winter? Well wonder no more! Motormax is the exclusive area dealer for the full line of Canadian

made Snow Hawk snow machines. These offer the rider a machine with a single track in the back and a single ski in the front. They come in 3 different sizes ranging from 60cc for the young ones to 120cc for the teenagers and 800cc for the advanced riders.

"When families see our products they are so happy to see something safe and fun they all can enjoy" says Justin "Having only been in production here in Canada since 2002, with the 120cc new last year and the 60cc the previous year, it's a totally new concept."

The new Jr models come with various options including a summer fun wheel kit which adds a dirt bike style wheel to the front so you can use the machine all year round.

"The wheel kit is what makes these totally

awesome. It's a great value since you can use it all year round and it is much safer than a snowmobile for the kids" says Justin. The Jr models can reach top speeds of 55kmph while the 800cc can reach speeds upwards of 160kmph. "I remember back in the 90's how snowboarding

took the winter scene by storm and now wakeboards are very popular over traditional



The Snow Hawk with optional front wheel takes the enjoyment beyond snow!

“The X-Rail series is providing the quality that people have been asking for but generally are not finding in the other import buggies”



A Motormax exclusive - The X-Rail All Terrain buggy. Available soon in Winnipeg.

water skis, both sports have a history of two skis and the Snow Hawk is setting the same trend for winter sports” says Justin. Demo rides are also available so you can test before you buy at Motormax.

Along with the Snow Hawks Motormax is the exclusive area dealer for SCOTT winter apparel. Here you will find a full range of snowmobile jackets, pants, gloves, goggles and sunglasses at discount prices. For those of you who wish to stay on top of two skis Motormax has snowmobile suspension upgrades.

The ZX2 snowmobile suspension is the only composite snowmobile suspension in the world. If your snowmobile feels just a little too rough going over those bumps on the trails then the ZX2 suspension upgrade may be just what the doctor ordered. Motormax is the exclusive area dealer for these and they come in 5 different colors to fit any size late model snowmobile and come with a free 1 yr warranty.

Just when you think Motormax had it covered in family fun products out comes the manufacturing genius of Mr. Semeniuk. A major product coming in December 2007 will be the new X-Rail All Terrain Buggies which Mr. Semeniuk helped to develop over the past 3 years. These buggies are manufactured in the USA and

Motormax is the exclusive distributor for these throughout Canada. Here in Winnipeg Motormax will be selling directly to the public and setting up dealers in the rest of the country in 2008.

“These new vehicles offer a safe riding experience that the whole family will enjoy” reports Mr. Semeniuk “The X-Rail series is providing the quality that people have been asking for but generally are not finding in the other import buggies”

Semeniuk is not new to manufacturing as he is already a successful business man with a line of high end vending machines which he sold all over the world. He has made quality and customer service his number one priority.

“After years of research into the power sports industry I decided to focus on a line of family-friendly all-terrain buggies” says Mr. Semeniuk. “Given the current shortcomings in this industry, I felt that I could provide a superior alternative” says Mr. Semeniuk and began developing the X-rail series in the summer of 2004.

Motormax offers four models: the X1 single seater, the X2 two seater, the XTR two seat trail model and the X4 four seater. The buggies are powered by the reliable and

proven Kohler Command Pro Engines. Kohler has been around for the last 100 years and parts are readily available at your local NAPA store.

These engines come with a two year warranty. The buggies have been sold in many different countries and its most popular application is in the rental industry. “Rental companies are a true testimonial to the endurance of our machines” says Mr. Semeniuk “Rentals are heavily used and abused on a daily basis and our X-Rails can handle it like no other.”

One look at Motormax's X-rail buggies and you will be able to see the high quality engineering and safety components. “On average, 11 Canadians were hospitalized per day in 2004 and 2005 because of ATV-related accidents. We provide a machine that is a lot safer and more fun” says Mr. Semeniuk.

Motormax has something for the whole family to enjoy if you would like to view their entire product line feel free to visit their showroom located at:

1327 Border St Winnipeg Mb.
Store Hours are from Mon - Fri
9-5pm and Sat 10- 4pm.
Call 1-204-694-1265 or visit
www.motormaxintl.com